



#### SIT - Center for Counseling, Social Services and Research: Short Summary - Strategy 2024 - 2028

**Mission and Vision:** We envision a society that fosters inclusivity, ensuring everyone feels safe, equal, and empowered, while also empowering individuals from diverse backgrounds to reach their full potential, irrespective of their social identities.

#### **Organizational Structure:**

- Assembly & Board: Governance and strategic oversight.
- Core Leadership Team: Executive Director, Development and Program Manager, Program and PR Officer, Head of Research Department, Financial Manager.
- **Staff:** 11 full-time employees and 1 external counselor.

#### **Areas of Intervention:**

- Grown-ups:
- 1. Prevention and Rehabilitation: Prevent, rehabilitate, and reintegrate DV/GBV perpetrators in line with the Istanbul Convention.
- 2. Counseling Services: Provide counseling to perpetrators.
- 3. Prevention of Violence: Prevent GBV and DV.
- Young People:
- 1. Human Rights, Peacebuilding, Gender Equality & Healthy Lifestyles: via multiple programs & manuals of youth work;
- 2. Skill Development: Empower youth with soft skills and employability skills via Doughnut Economics (DE) and Artivism.
- 3. Violence Prevention: Reduce and prevent peer violence, especially among at-risk youth, through Program Y+.
- 4. Digital Literacy: Engage youth in digital literacy activities.

## **Programs and Manuals (18):**

- Counseling Department: Rehabilitation for DV/GBV perpetrators: Programs for counselors and community members.
- Social Services Department: Youth Programs: Including Program Y, Doughnut Economics, Artivism, programs on promotion of gender equality, healthy lifestyles, human rights.





SDG's: 1. SDG 3. Good Health and Wellbeing; 2. SDG 4. Quality Education; 3. SDG 5. Gender Equality; 4. SDG 10. Reduced Inequalities; 5. SDG 16. Peace, Justice, and Strong Institutions; 6. SDG 17. Partnerships for the goals; 7. SDG 11. Sustainable Cities and Communities.

# **Strategic Goals:**

- 1. Establish one (1) community center in the Prishtina/Pristina region in cooperation with the Municipality of Prishtina by 2025;
- 2. Establish one (1) more counseling center in the Peja/Pec region while also keeping the center in Prishtina operating by 2026-2027;
- 3. Train 10 staff and potential professionals to provide counseling in future centers through ad-hoc social services programs until the end of 2024;
- 4. Reach more than 5000 direct and 500,000 indirect beneficiaries through our programs, projects, and public campaigns;
- 5. Build capacities of 8 local organizations in the regions of Peja and Gjakova (Junik, Klina, Istog, and Malisheva) by 2026, while keeping the ongoing partnership with organizations in the regions of Prishtina, Mitrovica, Gjilan, and Gjakova. SIT will work in Ferizaj by 2027, and Prizren 2028.
- 6. Contribute to the development of youth skills, especially work-related skills based on Doughnut Economics and Artivism methodologies.

## **Main Improvements Needed**

- 1. Enhance Visibility → Boost online and offline presence across Kosovo through social media campaigns, community events, and media partnerships.
- 2. Stable Funding → Transition to program-based funding by developing grant proposals, building long-term donor relationships, and diversifying funding sources.
- 3. Innovative Methods → Implement Doughnut Economics and Artivism through training workshops, curriculum development, and collaborative projects.
- 4. Community Engagement → Strengthen stakeholder involvement with regular consultations, feedback mechanisms, and participatory planning.
- 5. Capacity Building → Enhance local organizations and staff skills through training programs, mentorship, and resource development.

